## PINTO HORSE ASSOCIATION OF AMERICA Executive Committee Telephone Conference Minutes

September 24, 2008 Draft

Call to Order: President Mahlon Bauman called the meeting to order at 7:04pm CST.

Roll Call: The following individuals answered the roll call: Mahlon Bauman, Ann Jones, Nancy Bredemeier, Carl Cousins, Wendy Davidson, Barbara Hulsey, Gary Streator, John Humphrey, Jean Andrews, Chris Theiler, Gerald Milburn, Marjorie Moser, and Darrell Bilke. Jim Isley was present but no response was heard at roll call. George Martin was absent. Guest present were Terry Wiens, his associate Carson Brooks, Kim Hall, Dorothy Fread, Alison Hall, Fred Kinder and Doris Hays.

Minutes of the past meeting: The minutes of the July 9, 2008 meeting were distributed in the packet mailed to Executive Committee members. Motion: G.Milburn/A.Jones to dispense with the reading of the minutes. The motion passed. President Bauman called for comments or corrections. Motion: J.Andrews/J.Humphrey to approve the minutes. The motion passed.

Financial Report: Dorothy Fread reviewed the balance sheet for the Association as of September 15, 2008. Motion: G.Milburn/B.Hulsey to approve the financial report. The motion carried.

## Items of business

- 1. <u>Mortgage</u> Darrell Bilke reported that, as planned, the mortgage on the PtHA headquarters building was renegotiated when the original note came due in September 2008. At that time a payment was made to reduce the outstanding balance to \$200,000. The interest on the new five-year note will be 5.25 percent. Motion: A.Jones/J.Humphrey to approve the report on the mortgage arrangements. The motion passed.
- 2. <u>World Show</u> Profit for the show was commensurate with other shows in the past. The colt raffle raised \$11,150 for the Youth Scholarship Fund. Other Heritage Foundation activities in conjunction with the World Show raised a total of \$6,750 for scholarships and for the Heritage Museum Fund. Motion: J.Andrews/M.Moser to approve the world show financial report. The motion passed.
- 3. <u>Pending Changes in the Youth Association Constitution</u> It was reported that a number of changes will be required to make the wording of the Youth Association constitution consistent with the anticipated changes in the PtHA constitution. Work has begun on this task.
- 4. <u>Sector Director Elections/Youth Sector Directors</u> Sector director nominations for even numbered sectors are due October 1. No nominations have been received to date. October 1 is also the due date for nominations of youth sector directors. Several have been nominated.
- 5. <u>Rule Change Proposals</u> It was reported that seven rule change proposals have been submitted for the March 2009 convention. All are for the show and contest committee.
- 6. <u>North American Spotted Haflinger Registry</u> The North American Spotted Haflinger Registry has requested approval as a PtHA outcross registry. Materials from the website of the NASH Registry

were included in the packets sent to the Executive Committee. Issues raised during the discussion included the depth of oversight currently provided for the Spotted Haflinger Registry, the extent to which the Spotted Haflinger would fit in the current PtHA system of divisions (horse, pony and miniature) and types (pleasure, saddle, stock, and hunter), and the draft-like conformation of many Haflinger equines. Motion: J.Andrews/M.Moser to defer the matter to the Registration Committee rather than voting on it at this meeting. The motion passed with one member abstaining.

- 7. <u>United States Livestock Genetics</u> Alison reported that PtHA is working on a grant for 2008 from USLG for \$20,000 to translate PtHA promotional materials and forms into other languages. Additional grant proposals will be prepared and submitted in the future. Motion: J.Andrews/G.Milburn to accept the report. The motion passed.
- 8. <u>Congress Update</u> Kim Hall reported that there has been a large number of hits on the Congress website and that many individuals are downloading the premium book. A successful show is anticipated.
- 9. Convention for 2009 The 2009 convention dates are March 18 21. In response to price increases at the Biltmore, other options for the meeting site are being considered.
- 10. <u>Committee Membership for 2009</u> Committee lists were included in the Executive Committee packets. It was reported that approximately three fourths of the individuals named to committees have contacted the office to confirm their appointments. Motion: A.Jones/B.Hulsey to accept the report. The motion passed.
- 11. <u>Judge Committee Report</u> Kim Hall indicated that nineteen individuals have submitted applications to become judges. The applications will be carefully reviewed to determine which applicants will be invited to take part in the Color Breed Council.
- 12. <u>Youth Leadership Conference</u> The 2008 conference will be held on October 17 and 18. Approximately seven participants have signed up at this time. It is expected that more reservations will be coming in soon.
- 13. <u>Corporate Sponsors</u> Two new corporate sponsors have been named: Miley Trailers and Dale Chavez Company. They will be associated with specific programs for 2009 and 2010.
- 14. <u>PtHA Statistics</u> Comprehensive data regarding membership, registration, and show revenue covering the years 1996 through 2007 were presented. Year to date data indicate that 2008 income from these combined sources has decreased approximately 12.1 percent compared to 2007. Although the trend is not in the direction we would prefer, it is not unexpected given the impact of the economy on the industry as a whole.
- 15. <u>Membership Renewals</u> The Executive Committee was informed that approximately 20,000 membership renewal notices will be sent out in October.
- 16. Rulebook The 2009 Rulebook is scheduled to be at the printer before the staff leaves for Congress.

- 17. <u>Promotional materials</u> New, full color, multi-page membership and sponsorship brochures have been prepared. They present the Association in a very professional and comprehensive manner. Samples were included in the Executive Committee packet.
- 18. <u>New Website Design</u> The PtHA website has recently been redesigned to make it more attractive and even easier to use.
- 19. <u>PtHA Calendar</u> Darrell Bilke reported that interest in the calendar is lower than desirable and recommended that the 2009 calendar project be cancelled. Motion: A.Jones/J.Andrews to cancel the preparation and publication of the 2009 PtHA calendar. The motion passed.
- 20. <u>Award Programs with New Corporate Sponsors</u> Award programs have been established for 2009 and 2010 in conjunction with Dale Chavez Company and Miley Trailers. The guidelines for both programs have been structured so as to encourage participation in charter-sponsored weekend horse shows.

2009 High Point Awards sponsored by Miley Trailers

The awards will be given to the highest point earner in three divisions: Youth 18 and under, Amateur 19 and over, and Open Pinto. Points earned at the World Show, Congress, and the average card at a Jubilee show are not to count. The awards, Miley trailers, will be given at the 2010 PtHA Convention. Details of the program will be published on the website and in the Pinto Horse Magazine.

Motion: J.Andrews/C.Cousins to approve the program. The motion passed.

PtHA Zone Invitational featuring awards from the Dale Chevez Company
The invitational event will be held at the 2010 World show. There will be no entry fee for the invitational classes. Invitations will be issued to the exhibitor/Pinto units earning a first or second place in each of the PtHA Zones for the 2009 show season. The event divisions will correspond with the PtHA zone Awards: junior youth (13 & under), senior youth (14-18), junior amateur (19-39), senior amateur (40-54), and elite amateur (55 & over). Details of the program will be published on the website and in the Pinto Horse Magazine.

Motion: A.Jones/C.Cousins to approve the program. The motion passed.

- 21. President Mahlon Bauman reported briefly on her activities. Her upcoming plans include accompanying a group of youth to the conference in October and attending the Congress in November.
- 22. <u>Future Meetings</u> The next regularly scheduled meeting for the Executive Committee will be a telephone conference to be held on January 6, 2009 at 7pm CST. There is no November 2008 meeting scheduled at this time. Other scheduled meetings are:

Several sessions at the March 2008 convention

July 28, 2009

November 17, 2009

There being no further business, the meeting was adjourned at 8:01pm CST. Motion: B.Hulsey/C.Cousins. The motion carried.